



The Parent Perspective Podcast episode 2 launches today and this time it's all about 'help' and how to move forward if your child has no idea what they want to do next.

Rachel Burden is joined by Phillippa Hartley and Isabel Hutton from The Careers & Enterprise Company and Rebecca Shaxted from Westlands School in Kent to explore;

- What help is available?
- Where can you find it?
- What help should you expect from your child's school?
- The difference between parental engagement and parental involvement.

...and a brilliant checklist from Rachel as to your potential next steps.

Available on all the usual channels, or by hitting the button below!

## LISTEN NOW

# Accompanying resource

Get even more out of the podcast with our free resource

**THE PARENT PERSPECTIVE PODCAST**  
**EPISODE 2: WHAT HELP IS AVAILABLE?**

Amazing Apprenticeships  
THE PARENT PERSPECTIVE

**YOUR 4-POINT CHECKLIST**

"The Parent Perspective" is an exciting podcast series for parents and carers, helping you to support your children with careers advice and guidance. Series 2 is bigger and better than ever, led by our brilliant new host, Rachel Burden! For the full range of podcast episodes and resources, please visit: <https://amazingapprenticeships.com/the-parent-perspective-podcast>

**ENGAGE WITH YOUR CHILD**

- Do they know what they want to do?
- Do they have a dream? Is it realistic?
- What skills do they have or want to develop?
- What hobbies and interests do they have that could lead to a career?

**ENGAGE WITH YOUR CHILD'S SCHOOL**

- Look at the careers section on your school website.
- Attend careers fairs or other events (on the school calendar).
- Make contact with the careers leader.
- See the careers leader at consultation evenings.

**ENGAGE WITH YOUR LOCAL AREA**

- Research local opportunities
- Think about which sectors are crucial to your local economy
- Be aware of any work experience opportunities
- Ask people their career stories.

**ENGAGE WITH INFORMATION**

- Look at websites recommended by your school.
- Do independent research into areas of interest.
- Start by looking at the National Careers Service website <https://nationalcareers.service.gov.uk/>

**Remember**

It's not all about life choices now, it's also about skills development.

You have the right to access free support and guidance for your child.

There will be amazing employers and opportunities in your local area.

Parents don't have to have all of the answers. It can be helpful to research together.

Discover more about your career options  
[www.amazingapprenticeships.com](http://www.amazingapprenticeships.com)

Scan me

For episode 2, we've created a special resource to help you get even more value out of the podcast.

Use our 4-point checklist to explore a wide range of ways you can support your child, including tips for engaging with your child's school.

Check it out now!

## DOWNLOAD

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