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Head Teacher: Mr J Brooks B Ed (Hons) NPQH



Where we aspire, nurture, personalise,
engage and promote success

Friday 9th October 2020

Dear Parents/Carers,

Social Media

You will be aware that social media and digital platforms are evolving quickly. We intend to observe the best possible practice in this digital environment, seeking to negotiate it wisely and with integrity for purposes of information, communication and PR. It is our aim to ensure that the use of social media at the school is undertaken responsibly and that the confidentiality of pupils and staff and the reputation of the school are safeguarded.

We have school social media accounts and we will be maximising these to enable additional communication with you, which feels especially important during these different times. If you agree, we would like to include photographs and pieces of work completed by your child(ren).

Benefits of Social Media (e.g. Twitter, Facebook, You Tube)

- Improvement of communication links with Parents/Guardians.
- Promote the successes of the school and our students to a wider audience.
- Allow greater engagement with school sport and promote shared values.
- Promote literacy and extended learning through the posting of links to relevant material.

Usage

- Information regarding special achievements and events will be published as will other Departmental information such as fixtures and results for the PE Department.
 - Information regarding the school day, such as what the children have been learning or what happened when visitors come to the school.
 - Photographs of students will only be used if permission has been granted by a Parent/Guardian and a child's name will never be used (see GDPR Permissions form on Weduc).
 - Links to interesting articles will be shared in order to enhance learning opportunities.
- No direct messages will be sent via social media and no messages will be replied to.

An updated GDPR Permissions form is active for you on the Weduc app, please complete this as soon as possible. If you require a hardcopy please contact the School Office.

To find and follow our accounts on Facebook, Instagram and Twitter, the details are:



@maplewell



@MaplewellHall



@maplewellhallschool

Kind Regards

Jason Brooks
Head Teacher

