## Maplewell Career Programme: How we Assess Impact

## How we measure and assess the impact of the careers programme

Maplewell Hall School works closely with the Leicester and Leicestershire Enterprise Partnership (LLEP) <u>Careers Hub</u>. This is an external organisation that supports us to develop and strengthen our careers education strategy across the whole school. Maplewell Hall School is a member of the LLEP <u>Careers Hub</u>.

At Maplewell Hall School the work of the following organisations helps to shape, inform and enhance our **Career Programme.** 



The effectiveness of our provision is reviewed by the LLEP and the Careers and Enterprise Company using the Compass Plus online evaluation tool. This tool is used

by schools and colleges in England to support the analysis and evaluation of careers activity against the eight **Gatsby Benchmarks** of best practice. It ensures that the development of our careers' strategy is ongoing. We will benchmark our schools against the Gatsby Benchmarks once per term.

In line with the recommendations set out in Gatsby Benchmark 1, we plan to review the published information on an annual basis, inviting feedback from key audiences in our stakeholder evaluation group. Maplewell Hall School will also be holding an annual Future Skills Questionnaire with the students during their transition years so that the programme has a youth voice.

Why we evaluate – This careers programme is evaluated every year to assess its efficacy and areas for improvement. Key stakeholders (students, parents, teachers and employers) provide feedback on their participation in activities via questionnaires, surveys and focus groups throughout the year. We use the evidence collected to inform continuous improvement of the programme.

How we evaluate – Maplewell Hall School have recruited an evaluation stakeholder group, whose purpose it is to provide a well-balanced view on the quality of the careers offer to students. The group is chaired by the school's Enterprise Adviser (senior business volunteer). They meet once per year to review the evidence collected during the school year and consider their subjective experience and engagement with the programme. The Careers Leader creates an evidence pack for members of the group in advance of the annual evaluation meeting.

The school Careers Leader combines their own knowledge, evidence, and information with that from the stakeholder group and provides a short report with recommendations to SLT, towards the end of the summer term.

## What we evaluate

Stakeholder Feedback – We review samples of stakeholder feedback collected using various methods after activities, events and experiences.

Implementation – We review what was actually delivered against the programme of planned activity and how well it went.

Impact – We measure key performance indicators linked directly to our vision and desired outcomes for our students.

## How we assess impact

